

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
**Submission Number 394      Issue 3**



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4480

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	48575	<b>Campaign Ref:</b>	E-120802002
<b>Buyer:</b>	''	<b>Client/Product/Estimate:</b>	95/101/1537	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/01/12 to 11/11/12	<b>Weeks:</b>	6	<b>Order Ref:</b>	06260815
<b>Est.PO Number:</b>	06260815	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

**Original**

<b>Product:</b>	Obama For America	<b>Booking Group:</b>	WSPA	<b>Key Market:</b>	Greenville Spartanburg
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	MF 1135p ET / 1035p CT Late Show	06			170	30	Nbr of Spots	2	2	2	2	10	1700
	TWTF..					Comme							
2	MF 11a ET / 10a CT Price Is Right	04			225	30	Nbr of Spots	2	2	2	2	10	2250
	TWTF..					Comme							
3	MF 9a Dr Phil	05			150	30	Nbr of Spots	3	3	3	3	15	2250
	TWTF..					Comme							
4	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots	1				1	1200
	....F..					Comme							
5	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots	1				1	1200
	....F..					Comme							
6	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots			1		1	1200
	....F..					Comme							
7	Fri 8p ET / 7p CT CSI NY	05			800	30	Nbr of Spots					1	800
	....F..					Comme							
8	Fri 8p ET / 7p CT CSI NY	05			800	30	Nbr of Spots					1	800

**Weekly Totals:**

Total Spots(Ord Spots)	16	19	18	16	17	2	88
Open PR	-1		-1			-2	-3100
Closed PR			2		1		3

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**News Channel**  **WSPA-TV**   
 250 International Dr.  
 Spartanburg SC 29303-6098  
 (864) 576-7777 FAX (864) 587-4480

**Client:** Barack Obama/ D/ President

"

Schedule Dates: 10/01/12 to 11/11/12

"

Est./PO Number: 06260815

"

Associated Copies: No

**Submission Cost:** 48575  
**Client/Product/Estimate:** 95/101 /1537  
**Weeks:** 6  
**Contract type:** Political

**Campaign Ref:** E-120802002  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06260815  
**Business Type:** POLITICAL  
**Business Category:** Transactional

**Original**

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
	.....F..				Comme								
9	Sat 10p ET / 9p CT 48 Hours	06		600	Nbr of Spots	1						1	600
	.....S.				Comme								
10	Sat 7p News	05		150	Nbr of Spots	1	1	1	1	1		5	750
	.....S.				Comme								
11	Sat 8-9p	06		400	Nbr of Spots						1		400
	.....S.				Comme								
12	Sun 10p ET 9p CT Mentalist	05		1000	Nbr of Spots	1					1		1000
	.....S				Comme								
13	Sun 10p ET / 9p CT Mentalist	05		30	Nbr of Spots								
	.....S				Comme								
14	Sun 1030a ET / 930a CT Face The Nation	05		275	Nbr of Spots	1	1	1	1	1		4	1100
	.....S				Comme								
15	Sun 7p ET / 6p CT 60 Minutes	04		1500	Nbr of Spots						1		275
	.....S				Comme								
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04		275	Nbr of Spots	1	1	1	1	1		5	1375
	.....S				Comme								
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	16	19	18	16	17	2	88	
Open PR						-1		-1				-2	-3.00
Closed PR									2		1		3

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**Submission Number 394 Issue 3**



**Original**  
**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6898  
 (864) 576-7777 FAX (864) 587-4480

**Client:** Barack Obama/ D/ President  
**Buyer:** "",  
**Schedule Dates:** 10/01/12 to 11/11/12  
**Est./PO Number:** 06260815  
**Associated Copies:** No

**Campaign Ref:** E:/20802002  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06260815  
**Business Type:** POLITICAL  
**Business Category:** Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
17	Tue 8p ET / 7p CT NCIS T....	04		2500	Nbr of Spots	1	1					2	5000
18	Tue 8p ET / 7p CT NCIS T....	04		2500	Comme							2	5000
19	Tue 9p ET / 8p CT NCIS Los Angeles T....	05		1900	Nbr of Spots	1	1	1	1			1	1900
20	Wed 10p ET / 9p CT CSI W....	06		1200	Comme	Nbr of Spots	1					-1	-1200
21	Wed 10p ET / 9p CT CSI W....	06		1200	Open Pre-Empted	-1						-1	-1200
22	Wed 8p ET / 7p CT Survivor W....	04		1650	Comme	Nbr of Spots	1	1				2	3300
23	Wed 8p ET / 7p CT Survivor W....	04		1650	Comme	Nbr of Spots	1					1	1700
24	Wed 9p ET / 8p CT Criminal Minds W....	05		1700	Comme	Nbr of Spots	1					1	1700
25	M-F 1135p ET / 1035p CT Late Show M.....	06		170	Comme	Nbr of Spots	1	1	1	1	1	5	850
26	M-F 11a ET / 10a CT Price Is Right W....	04		225	Comme	Nbr of Spots	1	1	1	1	1	5	1125
<b>Weekly Totals:</b>						Total Spots(Ord Spots)	16	19	18	16	17	2	88
Open PR							-1	-1	-1	-1	-1	-2	-3100
Closed PR												2	3

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**Client:**

Barack Obama/ D/ President

**Buyer:**

" 10/01/12 to 11/11/12

**Schedule Dates:**

Est./PO Number: 06260815

**Associated Copies:**

No

**Submission Cost:**  
**Client/Product Estimate:**  
**Weeks:**  
**Contract type:**

48575  
 95 /101 /1537  
 6  
 Political

**Campaign Ref:**  
**Sales Rep:**  
**Order Ref:**  
**Business Type:**

E:120802002  
 HRP Washington, DC  
 06260815  
 POLITICAL

**Business Category:** Transactional

**Original**

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	M.....				Comme								
Mtgd	Sun 1030p ET / 930p CT Mentalist	05			Comme	1000	30	Nbr of Spots			1	1	1000
28	.....S				Comme	1500	30	Nbr of Spots			1	1	1500
Mtgd	Sun 730p ET / 630p CT 60 Minutes	04			Comme	275	30	Nbr of Spots			1	1	275
29	.....S				Comme								
Mtgd	Sun 9a ET / 8a CT CBS Sunday Morning News	04			Comme								
30	.....S				Comme	1200	30	Nbr of Spots	1			1	1200
T.....	True 10p ET / 9p CT Vegas	05			Comme	1300	30	Nbr of Spots			1	1	1300
31	Mon 10p ET / 9p CT Hawaii Five-O	06			Comme	600	30	Nbr of Spots			1	1	600
M.....	Sat 10p ET / 9p CT Hawaii Five-O	06			Comme								
32	.....S				Comme								
<b>Weekly Totals:</b>						16	19	18	16	17	2	88	
<b>Total Spots(Ord Spots)</b>						-1		-1				-2	-3100
<b>Open PR</b>													
<b>Closed PR</b>													

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emtion	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/15/12	Closed Pre Emtion	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emtion	0.00	28 (10/21)	0000176183	E:120802002

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Open Pre-Eemption	1,900.00		0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Open Pre Eemption	1,200.00		0000000000	E:120802002

Grand Totals					
Month 10 Weeks: 4			Month 11 Weeks: 4		
Spots	Total	Spots	Total	Spots	Total
Cost	5167.75	Spots	10290	10/29	11/05
				19	2
				18	395
				16	
				15	
				14	
				13	
				12	
				11	
				10	
				9	
				8	
				7	
				6	
				5	
				4	
				3	
				2	
				1	
				0	

### Grand Totals:

Spots: 88  
 Gross Total: 48,575.00  
 Commission: 7,286.25  
 Net Total: 41,288.75